

FOR IMMEDIATE RELEASE

March 15, 2009

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For photos of event/owners: www.wee-cyclemart.com/mediakit.html

Sale up 33% in a Down Economy...

Middle River, MD – Local 14 year Middle River resident and mom of 2, Blaney Spinelli, starts Wee-cycle Mart, an innovative seasonal children's consignment event, featuring over 20,000 new and like items from maternity to teens.

The next events (her 9th & 10th event in just 18 months) will be held at Carroll County AG Center March 27-29th and at the Ft. Meade Pavilion May 1- 3rd, is an opportunity to for moms to clean out and cash in on their kids stuff that is too good to give away! It is also an opportunity for moms to buy gently used maternity and children's clothing, as well as other related items – including toys, baby gear and sports stuff – at reasonable prices. Brand names that Wee-Cycle Mart offer include Gap, Gymboree, Children's Place, OshKosh, Stride Rite, to name a few.

Consignors (local moms) at the event have the opportunity to earn up to 100% commission on their items; do not have to be at the sale to participate; and can choose to pick up their unsold items donate them to a local charity.

“If you're a mother-to-be who needs to stock up, or a mother whose attic is filled to the brim with bins of clothes the children have outgrown, this event is for you. We just finished our Harford County Sale 2 weeks ago and sales were up 33% from the fall event and 72% from Spring 2008! We had record number of consignors, shoppers and items for sale!” said Blaney Spinelli, who co-owns the family business with her mother, Clair Dobry. “In this economy, moms are not only looking for ways to get extra cash for their family but for ways to save big too! Wee-cycle Mart is the answer to both needs!” stated Clair Dobry, co-owner.

Wee-cycle Mart also features MomsFest on Saturday during the three-day sale at each location, and adds to the allure of this event with Saturday only activities to include:

- A wide array of specials and free stuff from local businesses including Stampin' Up!, Tastefully Simple, Mia Bella Candles, Mary's Errands and Chores, 1800 Pack Rat, and more!
- A free baby photo contest by a local professional photographer
- Free child care for children 3+ will be provided
- MomsFest Punch Card where everyone is a winner - all shoppers who visit the vendors, get a scratch-off card for 2, 4, 6, 8 or 10% off their purchase that day! Everyone wins!

Why shop at Wee-Cycle Mart? The answer is quite simple: both women know the business of motherhood, as well as how to put a motherly touch on their business endeavors. Mrs. Spinelli has been an entrepreneur since the age of 7. She is currently a full-time mother of 2 – as well as a Stampin' Up! Demonstrator. Mrs. Dobry is the owner of Decor by Dobry - Drapery and Interiors and runs two craft businesses, Artistic Attire and The Crafty Crab.

Admission to the event is \$1 with a bag of non-perishable food. Wee-cycle Mart benefits in part the local food banks. For more information on MomsFest or Wee-Cycle Mart visit www.wee-cyclemart.com

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